

The Royal Adelaide Coffee Show celebrates coffee roasters from all over Australia working with either domestic or imported green coffees. 2024 will be the second year for this event, and we anticipate entries Australia wide will continue to grow.

Opening **12 January 2024**, the Royal Adelaide Coffee show is in collaboration with ACTA (the Australian Coffee Traders Association Inc)

SPONSORSHIP OPPORTUNITY

Sponsoring a champion trophy will place your brand top of mind for coffee roasters across Australia who receive the invitation to enter. You will also receive the following benefits:

- Naming rights to your trophy
- Acknowledgement of support on the competition page
- 2 tickets to attend the annual presentation of the awards.
- Opportunity to personally present your sponsored trophy at the awards
- Logo acknowledgement on screen in conjunction with the trophy presentation
- Logo and print acknowledgement of your trophy sponsorship in the Catalogue of Results
- One full page colour advert for the annual Catalogue of results

SPONSORSHIP OF TROPHIES (\$1,000 plus GST each) – ONLY 5 AVAILABLE

Medals will be awarded in 4 individual classes, and trophies will be presented for Champion Espresso, Champion Latte, Champion Plunger Coffee, Champion Piccolo and Champion Organic Coffee.

Refer to the [website](#) for information on the 2024 Awards.

FOR SPONSORSHIP ENQUIRIES, PLEASE CONTACT

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