

The Royal Adelaide Coffee Show is a dedicated celebration of Australia's coffee culture, showcasing the exceptional skill and craftsmanship of coffee roasters from across the country.

This event highlights the diversity and quality of coffees roasted in Australia, whether crafted with locally grown or internationally sourced green coffee beans. By bringing together roasters from every corner of Australia, the Royal Adelaide Coffee Show aims to foster a vibrant community, promote the excellence of Australian-roasted coffee, and provide an opportunity for roasters to gain recognition on a national stage.

Opening early January 2025, the Royal Adelaide Coffee show is in collaboration with ACTA (the Australian Coffee Traders Association Inc)

SPONSORSHIP OPPORTUNITY

Sponsoring a champion trophy will place your brand top of mind for coffee roasters across Australia who receive the invitation to enter. You will also receive the following benefits:

- Naming rights to your trophy
- Acknowledgement of support on the competition page
- 2 tickets to attend the annual presentation of the awards.
- Opportunity to personally present your sponsored trophy at the awards
- Logo acknowledgement on screen in conjunction with the trophy presentation
- Logo and print acknowledgement of your trophy sponsorship in the Catalogue of Results
- One full page colour advert for the annual Catalogue of results

SPONSORSHIP OF TROPHIES (\$1,000 plus GST each) – ONLY 5 AVAILABLE

Medals will be awarded in 4 individual classes, and trophies will be presented for Champion Espresso, Champion Latte, Champion Plunger Coffee, Champion Piccolo and Champion Organic Coffee.

Refer to the [website](#) for information on the 2025 Awards.

FOR SPONSORSHIP ENQUIRIES, PLEASE CONTACT

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